

Sponsorship Opportunities

FOR THE 39TH ANNUAL

ART *in the* **PARK**
CELEBRATING ARTISTRY SINCE 1984

Our Mission

Art in the Park is an annual event dedicated to fine art, craftsmanship, and community that creates a unique opportunity and tradition for artists, collectors, and patrons of the arts.

About Our Show

Artists and artisans showcase a wide variety of works and mediums inside of Tom Varn Park— a natural setting surrounded by beautiful oak trees in Brooksville, FL.

The show brings in a diverse crowd of 6,000 attendees from Hernando County and our neighboring communities for a celebration of artistry in a relaxed, welcoming atmosphere each spring on the second weekend in March. The show is presented by the Hernando County Fine Arts Council and many members of our community volunteering their time.

***Art in the Park is the largest art show in Hernando County.
We are committed to enhancing the experience for every
artist, collector, and patron of the arts that attends our show.***

March 9-10, 2024

SATURDAY 10AM - 5PM, SUNDAY 10AM - 4PM

TOM VARN PARK

306 Darby Lane Brooksville, FL 34601

130+ Fine Artists & Artisan Exhibitors
2-Days of Live Entertainment
Interactive Art Installations
Children's Experience Area
Countywide Juried Student Art Show
Unique Food Trucks, Vendors & more!

Sponsorship Opportunities

SPONSORSHIP BENEFITS	Presenting Sponsor \$5000	Entertainment Sponsor \$2500	Student Art Show Sponsor \$2500	Children's Exp Sponsor \$2500	Food Court Sponsor \$1500	Parking Lot Sponsor \$1500	Artist Prize Sponsor \$500	Show Sponsor \$250	Arts Supporter \$100
Recognition as Presenting Sponsor on HCFAC website and in all appropriate locations	●								
Opportunity to distribute promo/giveaway items	●								
Prop at the event (wrapped vehicle, etc.)	●								
Invitation to Artists' Reception	●								
Signage in designated area	●	●	●	●	●	●			
Logo on Event Map	●	●	●	●					
Logo on Rack Cards (printed after sponsorship date)	●	●	●	●	●	●			
Mention in radio interviews	●	●	●	●					
Logo on main event banner	●	●	●	●	●	●	●		
10' x 10' Booth at Art in the Park event	●	●	●	●	●	●			
Personalized social media recognition	●	●	●	●	●	●	●	●	●
Logo on Website with back-link to your site	●	●	●	●	●	●	●	●	
Logo recognition on social media promos	●	●	●	●	●	●	●	●	

*All signage, promo items, props & banners are donated by the sponsor.

Sponsorship Benefits Include:

- Multimedia integration to guarantee your brand reaches our vast number of viewers across social media, print, and web platforms
- Exposure to thousands of individuals in Hernando County & the Greater Tampa Bay Area
- A philanthropic way to create awareness for your business or nonprofit
- Brand recognition exposed to a diverse crowd of 6,000 attendees from Hernando County and our neighboring communities for a celebration of artistry in a relaxed, welcoming atmosphere

For more details, please visit our website:
www.hernandoarts.org/aitp-sponsorships

We truly look forward to partnering with you and thank you for your support of the arts! - Hernando County Fine Arts Council

www.hernandoarts.org
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  @hernandoarts